# The BuyAbility Social and Economic Impact Tool

Paul Musso – Senior Policy Adviser National Disability Services





The Tool measures the social and economic impact of Social Enterprises.

Providing work opportunities for people with disability has a significant economic impact and saves taxpayers and government millions of dollars.

The Tool uses a cost benefit analysis methodology to calculate the economic and social benefit of supported employment and has received third party verification from ACIL Allen.





The Tool collects data from Social Enterprises including:

- The number of employees in an enterprise or working on a commercial contract
- The value of the organisation's commercial contracts
- Capital purchases by organisations for their commercial operations
- NDIS employment support funding





The Tool demonstrates results such as:

- Annual savings in government spending on non-vocational disability supports
- Tax and Disability Support Pension recovered from employee earnings
- The economic benefit to Australia from participation of people with disability in the workforce (a dollar figure)
- The value of work conducted by supported employees for their customers
- The Return on Investment for every dollar of government funding, e.g. \$2.31 return for every \$1 of government funding

The Tool enables organisations to produce a range of reports in PDF format for various audiences





Access to the Impact Tool Site is at:

https://impact.buyability.org.au/

Login details will initially be allocated to the Organisation Administrator. This person can enter the organisation's initial details and set up different sites.

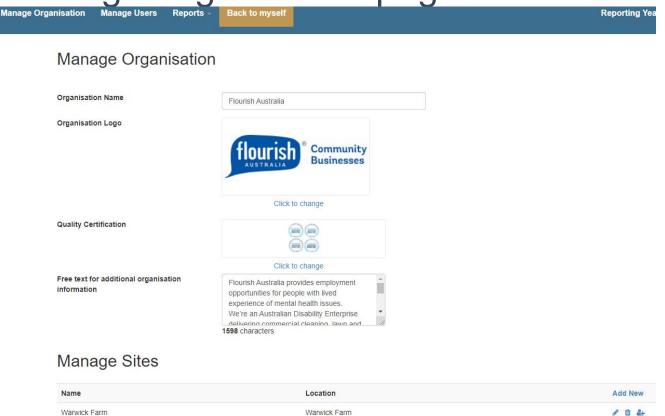
The organisation administrator can also set up site administrators. The latter can enter data for all the organisation's sites.





Manage Organisation page

St Marys



Unit 2, 22 Anne St St Marys NSW 2760

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Once sites have been set up by the org administrator, the following site data is entered:

- Site Name
- Locality (Suburb/State)
- Business Line (What does this site do? e.g. Printing, gardening)
- Number of support staff at site (not supported employees)
- Total Support funding per annum (site only)
- Number of Customers per annum (site only)
- Value of Customer Purchase (annual gross sales, before deductions)
- Value of Unfunded Capital Purchase (assets purchased without direct funding)
- Total Expenses per annum (site only)
- Wage Tool Used
- Free Text (Optional additional information about your org)





Employee data for spreadsheet:

- Employee ID (Unique identifier of data that aligns with an employee)
- DMI Level ("NDIS funding" can be entered as a response)
- Hourly wage rate
- Average hours worked per week
- Age of employee
- Gender
- Disability Type

The spreadsheet can be pre-populated and then imported to load the data. The spreadsheet includes drop down menus for certain fields.





The site administrator can enter the following data, view reports and request support:

Manage Site Manage Users Reports - Back to myself Back to ORG Admir	
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### Buyability Social and Economic Benefit Toolkit

I want to enter Supported Employee data
I want to enter Satisfaction Survey data
I want to view a report
I need support





### Employee data is displayed as:

### Supported Employees

DMI Level  Level 1  Level 2  Level 3  Level 4  No DMI Assessment  NDIS Average Funding	Disability Type Acquired Brain Injury Autism Intellectual Neurological Physical Psychiatric Sensory / Speech Specific Learning / ADD		Age  0 - 15  16 - 18  19 - 25  26 - 40  40 - 50  50 - 60  60+	Gender  ☐ Male ☐ Female ☐ Indeterminate o		Site  Warwick Farm	
					Employee ID		Q Apply Filter
☐ Employee ID	DMI Level	Hourly Rate	Avg Hrs/Wk	SES Award Level	Age	Gender	Disability Type
< Home	Sim sevel	export employees		pad template	import from spreadshee		Signal Type





### Supported Employees Satisfaction

Enter aggregate scores									
I get on well with my workmates	I have made new friends at work	My Income from work means I can buy more things I need or want		I like where I work		I like what I make or do at work		I can try new jobs and learn new things	
1.00	1.00	1.00		1.00		1.00	1.00		
- OR -									
Individual employee sur	vey responses								
Select Employee		~							
			$\odot$	$\odot$	· ·	··	$\odot$	$\odot$	
			Strongly Disagree	Disagree	Moderately Disagnee	Moderately Agree	Agree	Strongly Agree	
Supported Employee Satisfaction	I get on well with my workmates		0	0	0	0	0	0	
	I have made new friends at work		0	0	0	0	0	0	
	My Income from work means I can buy more things I need or want		0	0	0	0	0	0	
	I like where I work		0	0	0	0	0	0	
	I like what I make or do at work		0	0	0	0	0	0	
	I can try new jobs and learn new things		0	0	0	0	0	0	
< Supported Employees				Save				Report >	





Once the site and employee data has been entered, reports can be generated. Reports can be tailored for a variety of audiences. These include:

- An aggregate report for the organisation
- A customer report
- An MP report
- A custom report, e.g. for potential employees, their carers, or customers

Reports can be generated in PDF or excel format





### Aggregate reports include the following data:

- Organisation profile
- Site list
- Site totals
- Supported employee data
- Disability types
- Satisfaction survey results
- Economic benefits





### The aggregate report identifies the following economic benefits:

Economic Benefits						
Hours per year	67384.27					
Paid income tax of	\$0.00					
Production Revenue	\$2,144,759.00					
Non-vocational day support savings	\$1,378,961.01					
Disability Support pension savings	\$89,607.57					
Increased participation of informal carers	\$462,756.51					
Capital Costs	\$19,263.40					
Operating Cost	\$1,095,225.00					
Supported Employee Wages	\$355,371.16					
Government Funding	\$509,524.00					
Direct economic benefit to society	\$3,316,966.85					
Economic Return on Investment (per \$1 of funding received)	\$6.51					





### Customer reports include the following data:

### **Customer Report**

Customer Name
sustement traine
Value of Customer Purchase
Total \$3,333,000.00
Number of FTE Employees
Total 8
Total support funding per annum
f left blank average values will be used. (Total \$2,274,800.00)
Value of unfunded capital purchases
f left blank average values will be used. (Total \$1,332,000.00)
Operating cost
f left blank average values will be used. (Total \$3,060,000.00)

National Disability Services



### MP reports include the following data: MP Report

Electorate or Council Name
Value of Customer Purchase
Total \$3,333,000.00
Number of FTE Employees
Total 8
Total support funding per annum
f left blank average values will be used. (Total \$2,274,800.00)
Value of unfunded capital purchases
f left blank average values will be used. (Total \$1,332,000.00)
Operating cost
If left blank average values will be used. (Total \$3,060,000.00)

National Disability Services



The Tool reports on a financial year basis, although data can be entered for a particular period if required, e.g. six months for a custom report.

Remember to ensure that the relevant financial year has been selected and initialised – seen at the right of the heading column – the manual explains how to do this.

**Manage Organisation** 

Manage Users

Reports - Back to myself

Reporting Year: 2020/21





If you require a more detailed explanation of how to use the tool, or have any queries or technical difficulties, please let me know.

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There are also a series of instructional videos on how to use the Tool, which can be accessed at: https://vimeo.com/user68413369



# The BuyAbility Social and Economic Impact Tool

Sue O'Rourke, Regional Manager, Community Businesses







we'll get you to where you want to be

- Daily supports
- Securing a home
- Maintaining health and wellbeing
- Finding friendship and belonging
- Accessing education and training
- Finding a job





# we are

# The Supported Employment Team

- Commercial & residential cleaning
- High Touch Point cleaning
- Warehousing, commercial packaging & light assembly
- Secure document handling & mail delivery solutions
- Fleet vehicle cleaning
- Commercial and residential lawnmowing & grounds maintenance













# GENERIC CUSTOMER DELIVERED MEASURABLE, POSITIVE SOCIO-ECONOMIC BENEFIT BY PROCURING FROM FLOURISH AUSTRALIA'S COMMUNITY BUSINESSES DURING THE 2021-22 FINANCIAL YEAR.



### SUPPORTED EMPLOYEE SATISFACTION SURVEY RESULTS

SCORE IS THE AVERAGE OF RESPONSES EXPRESSED AS A PERCENTAGE

I get on well with my workmates	75.0%
I have made new friends at work	100.09
My Income from work means I can buy more things I need or want	100.09
I like where I work	100.04
I like what I make or do at work	81.2%
I can try new jobs and learn new things	59,3%





Our commercial activity contributes to meaningful employment for

| 230

PEOPLE WITH DISABILITY



Our commercial activity contributed to us generating

\$7,747,735

OF DIRECT ECONOMIC BENEFIT TO AUSTRALIA

The net economic benefit calculation is derived from our revenue, DSP recovered, day support savings and workforce participation of employee carers, less our operating costs, capital costs and

supported employee wages.

### MEET AN EMPLOYEE



### **EMPLOYEE OUTCOMES**

Stuart, Matthew, Ronald and Scott have all completed their Certificate III in Horticulture.

Flourish Australia Supervisors provide on the job training in the following areas:

Attendance, punctuality, time awareness; Personal presentation;

Social competence, attitude, communication skills, work behaviour; Work performance, following instructions, implementing O.M. & 5: Operating equipment, noise and safety awareness, respect for equipment, correct use of PPE.

